

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

| | | |
|--|--|--|
| <u>Contract / Revision</u> 961880 / | | <u>All Order #</u> 06364306 |
| <u>Product</u> Issue | | |
| <u>Contract Dates</u> 10/19/12 - 10/28/12 | | <u>Estimate #</u> 312 REFORM NM NOW |
| <u>Advertiser</u> Reform New Mexico Now | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> HRP -Washington |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 51 | <u>Product Code</u> 103 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
Ste 200
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|--|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KOAT | 10/19/12 | 10/25/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 2 | \$3,800.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/19/12 | 10/25/12 | MTWTF-- | | | | 2 | \$1,900.00 | | | |
| N 2 | KOAT | 10/19/12 | 10/25/12 | Nightline | 1105-1135p | | :30 | | | NM | 5 | \$1,750.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/19/12 | 10/25/12 | MTWTF-- | | | | 5 | \$350.00 | | | |
| N 3 | KOAT | 10/19/12 | 10/25/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 5 | \$1,250.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/19/12 | 10/25/12 | MTWTF-- | | | | 5 | \$250.00 | | | |
| N 4 | KOAT | 10/19/12 | 10/25/12 | Chew, The | 12-1pm | | :30 | | | NM | 5 | \$1,000.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/19/12 | 10/25/12 | MTWTF-- | | | | 5 | \$200.00 | | | |
| N 5 | KOAT | 10/19/12 | 10/25/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 5 | \$6,500.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/19/12 | 10/25/12 | MTWTF-- | | | | 5 | \$1,300.00 | | | |
| N 6 | KOAT | 10/19/12 | 10/25/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 5 | \$5,500.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/19/12 | 10/25/12 | MTWTF-- | | | | 5 | \$1,100.00 | | | |
| N 7 | KOAT | 10/19/12 | 10/25/12 | Good Morning America | 7-9a | | :30 | | | NM | 5 | \$4,250.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/19/12 | 10/25/12 | MTWTF-- | | | | 5 | \$850.00 | | | |
| N 8 | KOAT | 10/20/12 | 10/27/12 | Action 7 News @ 5p Sat | 5-530p | | :30 | | | NM | 2 | \$1,100.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | | |
|--|-------------------------|--|
| <u>Contract / Revision</u> 961880 / | | <u>Alt Order #</u> 06364306 |
| <u>Contract Dates</u> 10/19/12 - 10/28/12 | <u>Product</u> Issue | <u>Estimate #</u> 312 REFORM NM NOW #: |
| <u>Advertiser</u> Reform New Mexico Now | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1- | | | | 1 | \$550.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | | 1 | \$550.00 | | | |
| N 9 | KOAT | 10/20/12 | 10/27/12 | Sa 6a A7N More in the AM | 6-9a | | :30 | | | NM | 4 | \$2,200.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----2- | | | | 2 | \$550.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2- | | | | 2 | \$550.00 | | | |
| N 10 | KOAT | 10/21/12 | 10/28/12 | Action 7 News @ 5p Sun | 5-530p | | :30 | | | NM | 2 | \$1,100.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$550.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | 1 | \$550.00 | | | |
| N 11 | KOAT | 10/26/12 | 10/26/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 1 | \$1,900.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$1,900.00 | | | |
| N 12 | KOAT | 10/26/12 | 10/26/12 | Nightline | 1105-1135p | | :30 | | | NM | 1 | \$350.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$350.00 | | | |
| N 13 | KOAT | 10/26/12 | 10/26/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 1 | \$250.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$250.00 | | | |
| N 14 | KOAT | 10/26/12 | 10/26/12 | Chew, The | 12-1pm | | :30 | | | NM | 1 | \$200.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$200.00 | | | |
| N 15 | KOAT | 10/26/12 | 10/26/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 1 | \$1,300.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$1,300.00 | | | |
| N 16 | KOAT | 10/26/12 | 10/26/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 1 | \$1,100.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$1,100.00 | | | |
| N 17 | KOAT | 10/26/12 | 10/26/12 | Good Morning America | 7-9a | | :30 | | | NM | 1 | \$850.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | | 1 | \$850.00 | | | |
| Totals | | | | | | | | | | | 47 | \$34,400.00 |

Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-------------------|--------------------|
| 10/01/12 - 10/28/12 | 47 | \$34,400.00 | \$29,240.00 | \$2,046.80 | \$31,286.80 |
| Totals | 47 | \$34,400.00 | \$29,240.00 | \$2,046.80 | \$31,286.80 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | | |
|--|-------------------------|--|
| <u>Contract / Revision</u> 961880 / | | <u>Alt Order #</u> 06364306 |
| <u>Contract Dates</u> 10/19/12 - 10/28/12 | <u>Product</u> Issue | <u>Estimate #</u> 312 REFORM NM NOW #: |
| <u>Advertiser</u> Reform New Mexico Now | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

| | | |
|--|--|--|
| <u>Contract / Revision</u> 961890 / | | <u>Alt Order #</u> 06364302 |
| <u>Product</u> Issue | | |
| <u>Contract Dates</u> 10/29/12 - 11/06/12 | | <u>Estimate #</u> 313 REFORM NM NOW |
| <u>Advertiser</u> Reform New Mexico Now | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> HRP -Washingt |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 51 | <u>Product Code</u> 104 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
Ste 200
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|--|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KOAT | 10/29/12 | 11/02/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 2 | \$3,800.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$1,900.00 | | | |
| N 2 | KOAT | 10/29/12 | 11/02/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 5 | \$1,250.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$250.00 | | | |
| N 3 | KOAT | 10/29/12 | 11/02/12 | Chew, The | 12-1pm | | :30 | | | NM | 5 | \$1,000.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$200.00 | | | |
| N 4 | KOAT | 10/29/12 | 11/02/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 5 | \$6,500.00 |
| | | Class of Time - Fixed Non Pre-emptible | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$1,300.00 | | | |
| N 5 | KOAT | 10/29/12 | 11/02/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 5 | \$5,500.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$1,100.00 | | | |
| N 6 | KOAT | 10/29/12 | 11/02/12 | Good Morning America | 7-9a | | :30 | | | NM | 5 | \$4,250.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$850.00 | | | |
| N 7 | KOAT | 11/03/12 | 11/03/12 | Action 7 News @ 5p Sat | 5-530p | | :30 | | | NM | 1 | \$550.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$550.00 | | | |
| N 8 | KOAT | 11/03/12 | 11/03/12 | Sa 6a A7N More in the AM | 6-9a | | :30 | | | NM | 2 | \$1,100.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 961890 / | 06364302 |

| | | |
|-----------------------|----------------|----------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/29/12 - 11/06/12 | Issue | 313 REFORM NM NOW #1 |

| | |
|-----------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Reform New Mexico Now | 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----2- | | | | 2 | \$550.00 | | | |
| N 9 | KOAT | 11/04/12 | 11/04/12 | Action 7 News @ 5p Sun | 5-530p | | :30 | | | NM | 1 | \$550.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$550.00 | | | |
| N 10 | KOAT | 11/05/12 | 11/05/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 1 | \$250.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$250.00 | | | |
| N 11 | KOAT | 11/05/12 | 11/05/12 | Chew, The | 12-1pm | | :30 | | | NM | 1 | \$200.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$200.00 | | | |
| N 12 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 1 | \$1,300.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$1,300.00 | | | |
| N 13 | KOAT | 11/05/12 | 11/05/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 2 | \$2,200.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | 2 | \$1,100.00 | | | |
| N 14 | KOAT | 11/05/12 | 11/05/12 | Good Morning America | 7-9a | | :30 | | | NM | 2 | \$1,700.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | 2 | \$850.00 | | | |
| Totals | | | | | | | | | | | 38 | \$30,150.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-------------------|--------------------|
| 10/29/12 - 11/05/12 | 38 | \$30,150.00 | \$25,627.50 | \$1,793.93 | \$27,421.43 |
| Totals | 38 | \$30,150.00 | \$25,627.50 | \$1,793.93 | \$27,421.43 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.